Travel Trends

2022 EDITION

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After over a year of navigating an ever-changing travel landscape, we are hopeful that in 2022, we'll see the world completely open and ready for exploration again. The old adage that "absence makes the heart grow fonder" is absolutely true. With so many frequent fliers grounded during the pandemic, the demand for travel in 2022 and beyond has skyrocketed. People want to get out of town more than ever, and we're hoping this guide will give you some ideas, so when you do have that conversation with your travel advisor, you'll know where to start! From Antarctica to Uruguay, our Travel Trends Report details all the destinations people have on their travel bucket lists for 2022. We're very excited to share it with you!

We've compiled this list of destinations—both near and far—that are already trending for 2022. Have a look and see if any of these vacation spots make you want to take the suitcases back out and start packing.

Adventure & Excursions

1. Taichung, Taiwan
2. South Africa
3. The Dolomites, Italy
4. Antarctica
5. Nagano, Japan

Wellness & Rejuvenation

1. Montpellier, France
2. Jose Ignacio, Uruguay
3. Tulum, Mexico
4. Sunshine Coast, BC
5. Santa Fe, New Mexico

Honeymoon Getaways

1. Dominican Republic
2. Llandudno, Wales
3. Sardinia, Italy
4. Anguilla
5. Porto, Portugal

United States Destinations

1. Atlanta, Georgia
2. Los Angeles, California
3. Grand Canyon, Arizona
4. Hawaii
5. Seattle, Washington

Off The Beaten Path

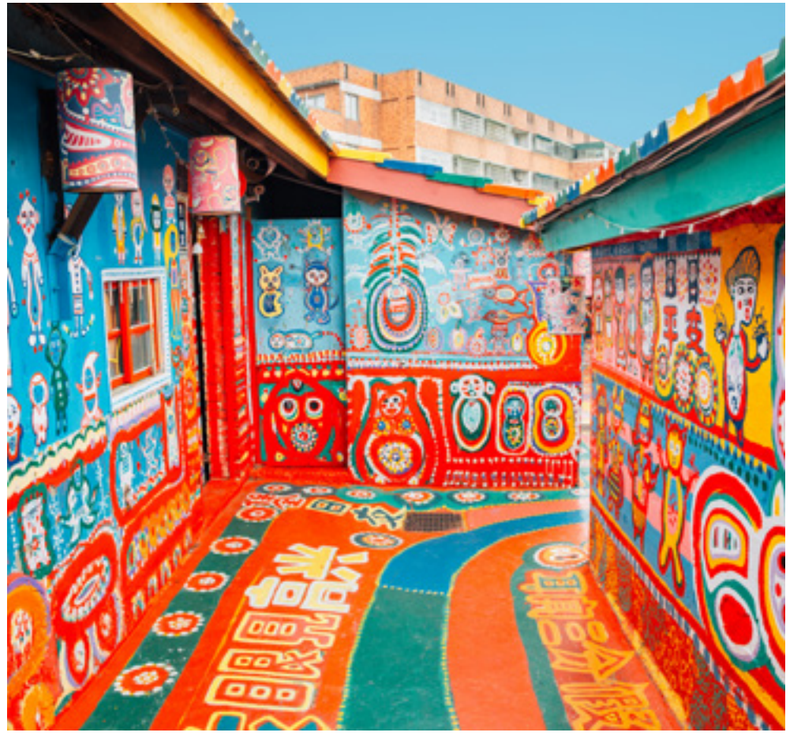
1. Gramado, Brazil
2. Brasov, Romania
3. Malacca, Malaysia
4. Luzon, Philippines
5. Bhutan

01

ADVENTURE & EXCURSIONS

Taichung, Taiwan

Once a purely industrial city, Taichung is quickly catching on among travelers looking to get off the beaten path. A melting pot of cultural and culinary delights, it's easy to see why this Taiwanese city is a trending destination for 2022. Don't miss a stroll through Rainbow Village, once slated for demolition, a neighborhood for former members of the military, to see to see the colorful murals that cover nearly every surface. One of the things Taiwan is most famous for is its night markets, and Taichung has plenty of them. Head to Feng-Chia Night Market to explore the numerous food stalls and refuel after a long day of exploring.



02

ADVENTURE & EXCURSIONS

South Africa

South Africa is famous for many things—diverse wildlife, award-winning wineries, beautiful beaches and cosmopolitan cities. It can be difficult to know where to begin when you could easily spend months exploring and barely scratch the surface. For the best introduction to South Africa, we recommend going on a safari and spending a couple of days in Cape Town. Kruger National Park is one of the best places to see the “Big Five” (lions, leopards, elephants, rhinoceroses, and Cape buffalo), while Cape Town offers visitors excellent beaches (like Boulders and Clifton) and stunning views from Table Mountain.

03

ADVENTURE & EXCURSIONS

The Dolomites, Italy

Located in northeastern Italy, the Dolomites are a playground for both outdoor enthusiasts and culture vultures. A part of Austria until after WWI, this ruggedly beautiful mountain range reflects traces of that history in the cuisine and language. Expect to eat lots of speck and see road signs in two or three languages. It's easy to dive deep into this region's war-torn history at the Bunker Museum and Forte Tre Sassi. Both museums highlight the hardships soldiers faced during WWI. Unsurprisingly, hiking is a big deal here. One of the most spectacular routes is the six-mile circumnavigation of Tre Cime di Lavardo. The trails take visitors past meadows of wildflowers and small lakes.

04

ADVENTURE & EXCURSIONS

Antarctica

Antarctica truly is one of Earth's last frontiers, so there's no surprise it's on the travel bucket lists of outdoor enthusiasts and adventure lovers. Despite the lack of, well, civilization, there's plenty to do. Camp under the stars, hang out with the penguins, visit a science research station, go whale watching and even swim in the caldera of an active volcano.

One of the best ways to experience this continent is on an expedition-style cruise. Companies like Linblad and Ponant offer some of the most comprehensive experiences for those looking to fit a lot of activities into a short amount of time!

05

ADVENTURE & EXCURSIONS

Nagano, Japan

Situated northwest of Tokyo, Nagano is an incredibly beautiful and historic part of Japan that's recently skyrocketed to the top of many travelers' must-visit lists. Once the host city for the 1998 Winter Olympics, what's really special about Nagano is the marks different religions have left on the city's architecture. The Zenko-Ji Temple houses Japan's first Buddhist statue. Also not to miss is the iconic 16th-century Matsumoto Castle, with its striking black facade and picturesque grounds filled with cherry orchards. Another must - sampling pan-fried Oyaki, traditional dumplings made from soba flour and filled with red bean paste or squash. If you're feeling extra adventurous, hike up to Togakushi Shrine. The hike up to all five shrines lasts around two hours and takes visitors past waterfalls, ponds and local fauna.

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WELLNESS & REJUVENATION

Montpellier, France

Situated just off the Mediterranean coast in Southern France, Montpellier might not be the first destination you think of when you think of a wellness getaway, but there's a lot this stylish city has to offer. When you're not feasting on the fresh seafood in town, head outside the city limits to reconnect with nature. Pic Saint-Loup is a jagged mountain 12 miles north. Hike up the south side for some spectacular views and a good workout. Twenty minutes outside the city is the Hérault coast, home to the astonishing 19 blue-flag beaches recognized for their commitment to sustainability. Palavas-les-Flots boasts long swaths of pristine sand and calm waters to laze away an afternoon.

07

WELLNESS & REJUVENATION

José Ignacio, Uruguay

As you pass through Punta del Este and La Barra on the coast of Uruguay, the vibe may seem upscale and busy. Yet, continuing on to José Ignacio will make you remember what true tranquility is like. Spend a day at the José Ignacio Lagoon. Bearing the same name as the town, visitors can spend a peaceful day renting a bicycle, horseback riding and swimming until sunset. Additionally, consider spending a night in one of the country's hippest boutique retreats, Bahia Vik. Practice daily Vinyasa yoga in a wellness space styled with warm, relaxing hues.

08

WELLNESS & REJUVENATION

Tulum, Mexico

Tulum is an epicenter of relaxation and there are plenty of activities in and around this once sleepy beach town to help visitors escape the hustle and bustle of everyday life. Begin your stay by checking into the Alaya Tulum, an eco-friendly luxury resort with wellness at its core. Enjoy guided yoga and meditation classes, as well as a sound-healing ceremony to reduce stress and pain. Spend an afternoon soaking in a cenote--a natural sinkhole filled with crystal-clear water. Popular cenotes include Grand Cenote and Cenote Calavera. Finally, head to Yäan Healing Sanctuary to enjoy a balancing massage.

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WELLNESS & REJUVENATION

Sunshine Coast, British Columbia

Situated across the Georgia Strait from Vancouver Island, British Columbia's Sunshine Coast is 110 miles of paradise known for its natural beauty and laid-back vibe. Spend an afternoon at one of the area's secluded beaches during the warmer months—Bonniebrook is a favorite to catch the sunset. Calm your mind with a casual hike through the old-growth forests of the Sunshine Coast Trail or unwind at one of the area's many spas. The Jade Spa is open to guests of the attached inn, as well as to outside visitors, and specializes in treatments using products made from locally harvested seaweed.

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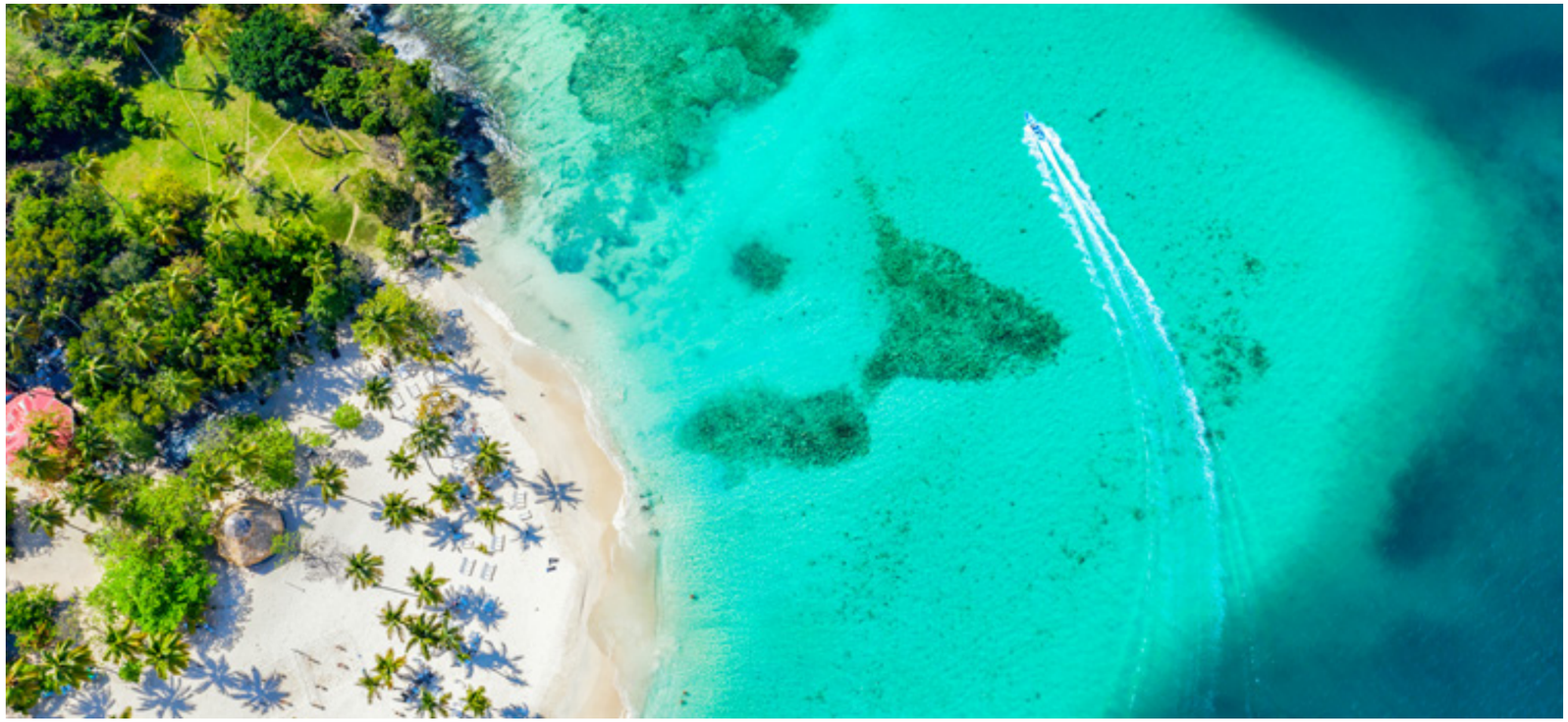
WELLNESS & REJUVENATION

Santa Fe, New Mexico

The American Southwest has long been a place of escape for those looking for artistic enlightenment and rejuvenation. There's no argument that Santa Fe is at its epicenter. With stunning views of the Sangre de Cristo Mountains and its Pueblo-style architecture, it's impossible not to feel the magic of this New Mexican city. Check into the Inn of the Five Graces, a Relais & Châteaux property that blends old Santa Fe with the philosophy and design of the East. This cultural mix finds its way onto the spa menu, incorporating elements of Indian medicine into the "Deep Nirvana" massage. Soak in the healing waters of Ojo Caliente Mineral Springs to relieve sore muscles and turn off your mind.



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HONEYMOON GETAWAYS

Dominican Republic

The Dominican Republic has been a favorite spot for honeymooners for a reason. With its stunning beaches and varied terrain, there's a lot to keep newlyweds busy! Explore the historical buildings and wide variety of restaurants in the Zona Colonial, take a dip in the shockingly turquoise waters of Los Tres Ojos and go sand-surfing at Dunas de Bani. When you arrive, check into the Eden Roc Cap Cana. Situated along the coastline of Punta Cana, couples can enjoy a romantic meal in a lush tropical grotto at the center of the property, aptly named the Garden of Eden.

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HONEYMOON GETAWAYS

Llandudno, Wales

The tiny country of Wales is home to sprawling national parks, ruined castles and some of the U.K.'s most beautiful coastlines. For couples looking for a classic seaside honeymoon, look no further than Llandudno. Known as the "Queen of the Welsh Watering Places," this tiny town in North Wales boasts some amazing beaches for a relaxing summer holiday. North Shore Beach is popular amongst sports enthusiasts and families, so your best bet is to head to West Shore Beach. It's much quieter and is perfect for catching the sunset. Llandudno's Victorian-era harbor is home to the longest pier in Wales. Grab a snack from one of the numerous food stalls and play an old school arcade game. Finally, some excellent views of the countryside are to be had from the Great Orme Summit. Hop in one of the restored century-old tram cars—each named after a saint—to journey to the top!

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HONEYMOON GETAWAYS

Sardinia, Italy

Sardinia is easily one of the most enchanting destinations in all of Europe. This Italian island is home to pristine beaches, the sheep responsible for delicious pecorino cheese, and romantic seaside towns with ancient buildings and winding cobblestone streets. Of the island's three most-visited cities, Alghero is definitely the most romantic. Stroll along medieval streets now populated by boutique shops and gelaterias, or sip a Campari cocktail along its high-walled seafront promenade. Grotta del Bue Marino is also absolutely worth a visit. This marine cave is only reachable by boat, and inside, you'll find a subterranean lake fringed by a sandy beach. Treat yourself and your better half to a wellness experience at Petra Segreta Resort & Spa. This luxury property offers incredible views over the Gulf of Arzachena. The on-site wellness center is housed in natural granite grottos and features treatments specializing in Eastern techniques.

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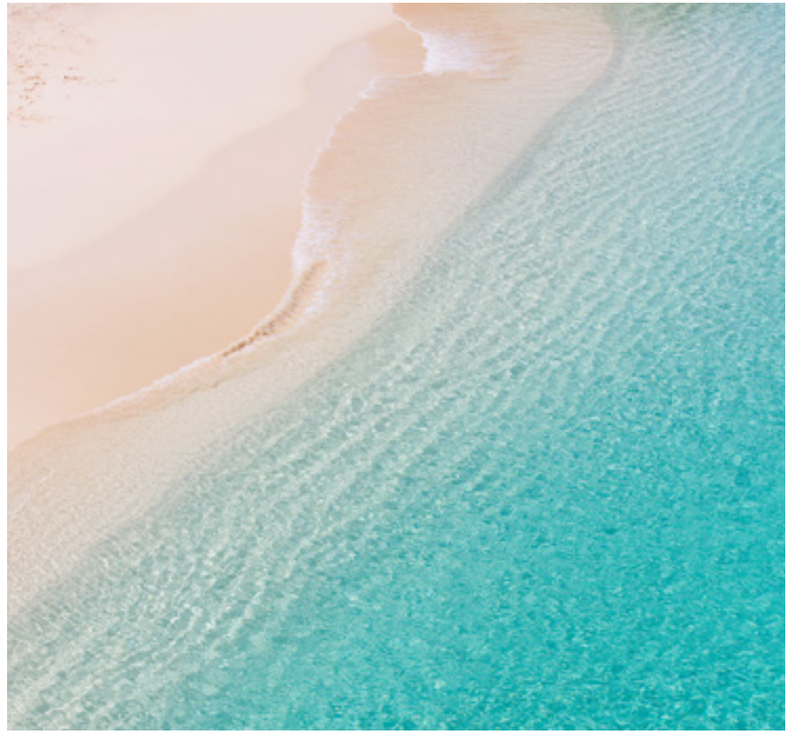
HONEYMOON GETAWAYS

Anguilla

It's no surprise that Anguilla is a top trending destination for 2022—especially for honeymooners. This tiny Caribbean island is less trafficked than neighboring Saint Martin/Sint Maarten, so visitors can expect an atmosphere of true tranquility the second they set foot on shore. Start your romantic getaway right by checking into the Quintessence Hotel. Overlooking the white sand beaches of Long Bay, this tropical grand mansion features a five-star restaurant and custom spa treatments. Meads Bay is the perfect place to spend a lazy afternoon on the sand. In the summer, the waters are calm and you'll avoid the crowds of Shoal Bay East.



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HONEYMOON GETAWAYS

Porto, Portugal

Porto's laidback vibe is a welcome respite from other fast-paced, museum-packed European cities. It's this slower pace of life that makes this Portuguese city perfect for a honeymoon. Never mind that the city's Ribeira District is a UNESCO World Heritage Site, visitors shouldn't miss the hilltop Porto Cathedral, the Bolhão Market and even the São Bento Railway Station. Everywhere you look in Porto, from the gardens and architecture, to the beaches and food, you'll see art. Round out your romantic getaway with a stay at the Yeatman. Located in the heart of Vila Nova de Gaia, this luxury property owes its name to a family of British traders whose legacy can still be found in the décor and collection of Portuguese wines.

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U.S. DESTINATIONS

Atlanta, Georgia

Atlanta might be a commercial hub, but lovers of history, night owls and shopaholics will all find something to love about this southern city. Visit Martin Luther King Jr.'s birthplace, unwind in beautiful green spaces like Piedmont Park, or catch a show at the iconic Fox Theatre, whose design was inspired by Egypt's Karnak Temple Complex. When you need to refuel, swing by Ponce City Market. Once a Sears, this repurposed store and warehouse is now home to a variety of restaurants and boutique shops. You can even play mini-golf on the roof! Atlanta is home to the largest aquarium in the world and is sure to be a delight for kids and aspiring marine biologists of all ages!

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U.S. DESTINATIONS

Los Angeles, California

It comes as little surprise that the City of Angels is trending for 2022. Next to New York, it's one of the most visited cities in the country. Everyone knows Los Angeles' greatest hits, but there's a lot more this city has to offer than Rodeo Drive and the Hollywood Sign. L.A. isn't known for being a walking city, but a stroll along the Venice Canals is a must for lovers of architecture. The sand and surf of Venice Beach aren't far away. Also not to miss are the views of downtown from the rugged hills of Griffith Park (Don't worry! In true L.A. fashion, you can drive right to the top of the park. No hiking required!) Swing into Grand Central Market to sample a wide variety of local fare—-from carnitas tacos to egg sandwiches. This European-style food hall has been a downtown landmark since 1917.

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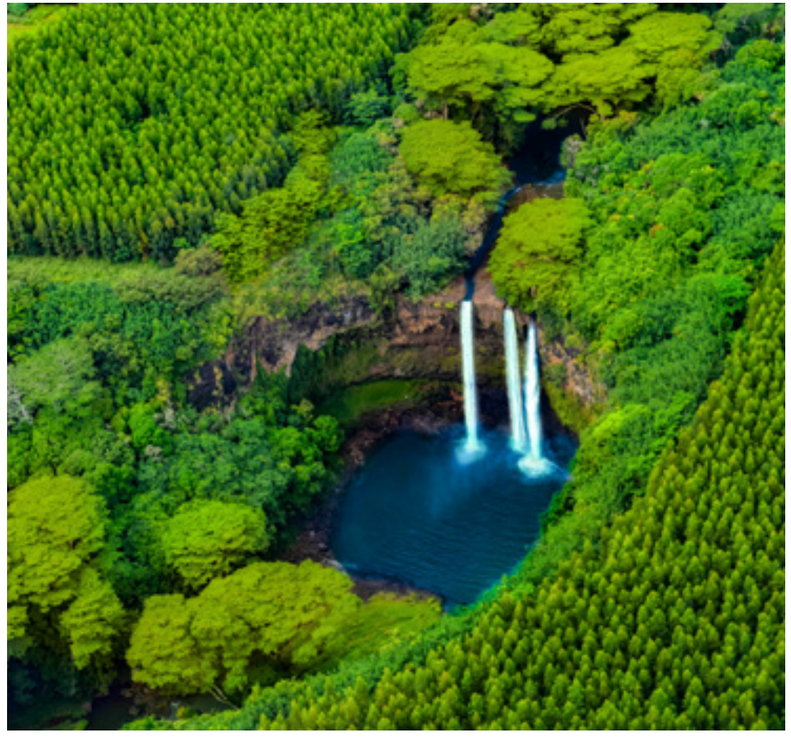
U.S. DESTINATIONS

Grand Canyon, Arizona

Even visitors who aren't the biggest nature lovers become awestruck at the site of the Grand Canyon. There's a reason this national park is one of the most visited in the country. While strolling along the Rim Trail is a great primer to all this alien landscape has to offer, the best way to truly experience the magnitude of the Grand Canyon is to hike or raft your way through the heart of it. Trekking along the six miles of Bright Angel Trail to Plateau Point is the perfect experience if you don't mind spending a night under the stars. The trail can also be traversed by mule. It's also possible to get up close and personal with the mighty Colorado River. Depending on what you're looking for—such as duration of the trip, the roughness of the rapids, and style of boat—there are a variety of local adventure companies from which to choose



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U.S. DESTINATIONS

Hawaii

One of the best things about Hawaii is that each island has its own distinct personality, and it's hard to argue that Oahu isn't at the heart of it all. Home to the state's capital, world-renowned beaches and military history, there truly is something to appeal to every visitor. Get away from the resort-heavy Waikiki beach and enjoy the variety of waterspouts at Kailua Beach Park or hike around Manoa Falls. The 100-foot waterfall is just five miles northwest of Honolulu, but it feels like a world away. Pearl Harbor will also keep history lovers busy for a whole day with its somber reminders of WWII. The Pearl Harbor National Memorial, Battleship Missouri Memorial and National Memorial Cemetery are all worth a visit.

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U.S. DESTINATIONS

Seattle, Washington

If you're a first-time visitor to Seattle, you can't miss out on iconic landmarks like Pike Place Market and the Space Needle. Yet, there's a lot more to this Pacific northwestern city than meets the eye. Seattle is absolutely surrounded by natural beauty. Kerry and Discovery Parks are just the tip of the proverbial iceberg. Mount Rainier and North Cascades National Parks are relatively short drives outside the city limits. There, visitors can of course enjoy spectacular views, hiking, camping and a number of other outdoor activities.

If you prefer to stay in town, consider making a reservation at Canlis. This fine-dining destination offers contemporary cuisine with an old soul. This family tradition is over 70 years in the making.

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OFF THE BEATEN PATH

Gramado, Brazil

Quaint might be the best way to describe the Brazilian village of Gramado. The pine forests and alpine architecture almost make it seem as if you've landed deep in the countryside of Switzerland or Austria. Gramado bills itself as "naturally European" for a reason. It borders on kitsch in the best possible way. After you're done exploring the town's two beautiful churches and unwinding by the manmade Lago Negro, a guided tour is the best way to experience Gramado's culinary delights. Visitors will be pleased to find out that the big attractions here are wine and chocolate! Hiking up to the Belvedere Vale do Quilombo on a clear day also offers amazing views over the mountainous landscape surrounding the village.

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OFF THE BEATEN PATH

Brasov, Romania

Brasov, Romania is the gateway to Transylvania. After leaving the hustle and bustle of Bucharest behind, this medieval city eases you into its more relaxed and romantic atmosphere. Strolling along its narrow cobblestone streets feels like taking a step back in time. Start in the arc-shaped Piata Sfatului. This is the heart of Brasov and known for the colorful facades of its buildings and 13th-century clock tower. From there, tour the Black Church—the largest Gothic church in Eastern Europe—and catch a cable car up to Tampa Mountain for some gorgeous views out over the city. Brasov is also a great home base for exploring Transylvania. Consider booking a castle tour of nearby Bran Castle, Peles Castle and Rasnov Fortress.

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OFF THE BEATEN PATH

Malacca, Malaysia

For those looking to explore the history and culture of Malaysia away from big cities like Kuala Lumpur, look no further than Malacca. This riverside city is a melting pot of cultures. In the architecture, visitors will still notice traces of the Portuguese, Dutch and British colonization. Malacca also has a large Chinese population. Their influence is most seen in the city's collection of temples and Nyonya cuisine, which is a mixture of Malay and Chinese food traditions. Some highlights of Malacca include Cheng Hoon Chinese Temple—dating from the 17th century, it's the oldest temple of its kind in the country—enjoying city views from the Taming Sari Revolving Tower, and sampling street food at Jonker Walk Night Market.

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OFF THE BEATEN PATH

Luzon, Philippines

Luzon is perhaps the most important island in the Philippines. It's home to the nation's capital, Manila, and Ninoy Aquino International Airport. However, many tourists simply board another plane to one of the more touristy islands. The travelers who stick around will find small villages, beautiful beaches and a major city rich in museums. The Batad Rice Terraces are a stark contrast to the busy streets of Manila. Take a morning hike up the hills and admire the beautiful terraced fields. Visitors can even do a homestay with a local family to truly experience the Philippines through the eyes of the people who live there. Three hours away from Manila is the city of Tagaytay, home to the Taal Volcano. What makes this active volcano special is not only does it sit in the middle of a lake, there is another lake in its crater. It's a lake within a lake!

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OFF THE BEATEN PATH

Bhutan

Bhutan is an extremely off the beaten path destination due to its isolated location and the daily tourist fee most visitors have to pay. However, for those able to visit, it is well worth the effort and cost as Bhutan is one of the most beautiful countries in the world. You'll see centuries of Bhutanese tradition everywhere you go, in the colors of the meticulously hand-painted buildings that line the streets, in the refreshing taste of local butter tea, and as you buy spices and crafts at the marketplaces. The most popular and culturally significant activity of all has to be hiking up to the Tiger's Nest, a mountainside temple and holy complex that looks as if it comes straight out of a fantasy novel.

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We hope that 2022 is full of exciting new adventures and memories you'll treasure for years to come! We want to thank you for subscribing to our newsletters and staying optimistic through the uncertainty of this past year. As always, please remember to contact your advisor for assistance with your vacation plans. Happy travels!